

# Friendly Banter

March/April 2011

## Officers:

Cynthia Silveri  
*President*

Open  
*Vice President*

Kim Verardi  
*Treasurer*

Theresa Whitaker  
*Secretary*

## Committees:

Sharon Pignanelli  
*Past President & Book Sale  
Coordinator*

Tom Bowden  
Nancy Neff  
*Fundraising*

Annie McGuire  
*Social Networking  
Communication*

Erika Copeland  
*Membership &  
Communication*

Open  
*Programs*

Bill Harmer  
*Library Liaison*

The Friends of the Chelsea District Library meet the first Saturday of each month at 10:15 a.m. Join us at the Ladies' table on the 2nd floor of the Library.

Visit us at:  
[Chelsea.lib.mi.us/friends](http://Chelsea.lib.mi.us/friends)

A publication of



Volume 1, Issue 1

## Getting More Bang for a Book

At the January 29th annual meeting, Ann Arbor based, Mission Based Books (MBB) gave a presentation to the Friends on ways to increase revenue from our book sales.

Mission Based Books works with libraries and Friends groups through "strategic placement of books in worldwide online markets and local community wide book sales."

MBB's founders have found three primary needs of its nonprofit partners.

- Reducing the workload facing book sale volunteers
- Selling books at a higher price than the group may be able to through traditional means
- Providing an established

business model with little effort required on the part of the Friends

According to board president, Cynthia Silveri, "Mission Based Books became known to the board at just the right time, as long-time book sale coordinator and past president, Sharon Pignanelli, has informed us that she is ready to give up the book sale coordinator position".

No final decision has been made at this time and the board is still considering its options. This is just one example of how the group is considering new ways of raising awareness and money for the Friends.



## Welcome to Facebook & Friendly Banter!

When new communications co-chair, Annie McGuire, first met with president, Cynthia Silveri, an exciting new chapter for the Friends opened.

Annie is a social networking whiz and within a few days, she had updated our email account and started a Friends of the Chelsea District Library Facebook page. Now we need you to take the next

step and "Like" our page.

In addition to Facebook, we are also pleased to present "Friendly Banter", a newsletter published every other month full of Friends information.

My name is Erika Copeland and I am the membership chair and communications co-chair. My focus is on reaching

## March Birthdays

2nd Dr. Seuss  
18th John Updike  
26th Robert Frost



## April Birthdays

3rd Washington Irving  
10th Clare Newberry  
12th Beverly Cleary  
23rd William Shakespeare



Search for "Friends of Chelsea District Library", then click "Like"!



Looking for night owls willing to work 6-10 p.m. and 10 p.m.-2 a.m. shifts twice per year representing the Friends at Charity Poker Nights. Interested? Contact Cynthia Silveri or Bill Harmer!

## April Open House

*Saturday*

*April 16, 2011*

*10:00–12:00*

*McKune Room*

*Chelsea District  
Library*



## May Book Sale

*Saturday*

*May 14, 2011*

*10 a.m.–3 p.m.*

*McKune Room*

*Chelsea District  
Library*

## Book Sale Volunteers Recognized



On Sunday February 6, a group of the Friends' most dedicated book sale volunteers celebrated their efforts sorting, labeling, and otherwise preparing books for the every other month sales held in the McKune room.

Other volunteers were applauded for their work at the sale—setting up, calculating bills of sale, and taking everything down. The group also discussed ideas for improving the sales.

## Do You Have a Friends Book Bag?

Go Green at the Chelsea District Library with our beautiful eco-friendly reusable book bags, brought to you by the Friends of the Chelsea District Library.

New library book bags are for sale at the library and at Mission Marketplace for \$9 each or two for \$15. The bags are a natural color with teal and orange writing and are made of

recycled materials. Get yours today!

All proceeds from the sale of the bags go to support the library and its programs.



*“For friends...do but look upon good books; they are true friends, that will neither flatter nor dissemble.”*

*~ Francis Bacon*



## Volunteers Needed

The Friends Board is looking for people interested in volunteering for various projects.

There are currently two open positions on the board—Vice President and Program Committee Chair. If you are interested please contact, Friends President, Cynthia Silveri.

Volunteers interested in helping out with the book sale are

always welcome. Set up and take down go much faster when we have more hands and this is a great way for scouts and other groups to earn their service hours. Contact Cynthia Silveri at [Cynthia@silveri.com](mailto:Cynthia@silveri.com) for details.

We have different needs throughout the year, so if you are available at a certain time, let us know!

